



SIMU-P01-003

PATENT

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Michael M. SEGAL

Appln. No. 09/770,808

Filed: January 26, 2001

For: Systems and Methods for  
Directing Targeted Data  
Content Without  
Compromising Privacy

Art Unit: Not yet assigned

Examiner: Not yet assigned

Atty Docket: SIMU-P01-003

CERTIFICATE OF MAILING

I hereby certify that the foregoing document is being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to: Commissioner for Patents, Washington, DC 20231 on

July 5, 2001.

*Maureen Prestia*  
Maureen Prestia

PRELIMINARY AMENDMENT

Honorable Commissioner for Patents  
Washington, DC 20231

Sir:

Prior to examination of the above-captioned application, please enter the following amendments.

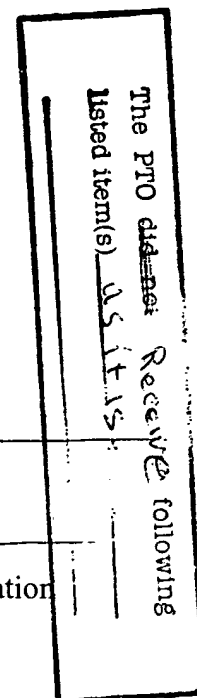
IN THE SPECIFICATION:

Please amend the Title to read "Systems and Methods For Directing Content  
Without Compromising Privacy".

Please replace the specification as originally filed with the substitute specification enclosed herewith.

Please replace the Abstract with:

-- The present invention provides systems and methods for gathering information about a person, maintaining this information within a protective zone that is isolated from



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